



FUTURE 'PREMIUM' MEMBERSHIP OPTIONS

We know there are many other potential member services and benefits that would appeal to your fishing clubs and members. As we implement our new membership structure, the first step for clubs is to join VRFish as a 'free' standard fishing club member. As more clubs become members of VRFish, there is greater potential for other benefits to be become viable. We look forward to working with clubs to design new member services that would make club administration easier, drive more fishers to join your club, implement new club programs and importantly make your club even stronger.

INDIVIDUAL MEMBERSHIP OPPORTUNITY

Like all other fishers in Victoria, your club members can also join VRFish to help us fight for the future of fishing.

VRFISH INDIVIDUAL MEMBERSHIP

Annual membership subscription: \$25.00

Member benefits

- Receive regular 'Member First' email updates on important issues that affect your fishing.
- Be represented on key issues affecting recreational fishing at a local, state and national level.
- Receive our monthly 'Fishing Lines' e-newsletter emailed to you with all the news and events happening in Victorian Fishing.
- Help fund programs and projects that make fishing better.
- Opportunities to formally contribute your views and expertise in making fishing better through member forums, reference groups and surveys.
- Have an influence in the direction of VRFish and take part in the voting rights at the Annual General Meeting.

VRFISH SUBSCRIBER

Charge: Free

Subscriber benefits

- Monthly e-news 'Fishing Lines' to keep you up to date with issues affecting your fishing.
- Opportunity to have your say on the future of fishing through surveys and polls.



www.vrfish.com.au
[#makefishingbetter](https://www.instagram.com/vrfish)

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Help Protect Your Fishing Future By

JOINING VRFISH

FISHING CLUB MEMBERSHIP PROSPECTUS



WHO WE ARE

**VRFish is you -
the people of Victoria that
love to go fishing.**

Established as the Victorian Recreational Fishing Peak Body, VRFish, is your not-for-profit, independent voice representing Victoria's recreational fishers since 1995. We are proud to be part of a huge and diverse community of 838,000 fishers that injects \$2.6 billion each year in economic contribution to the Victorian economy.

WHAT WE DO

VRFish needs to be the voice of our fish. Threats to fishing are becoming more complex than ever before as we strive to look after the environment that our fish depend on and tackle issues such as pollution, water management, industrial development, diminishing fishing access, litter and illegal fishing.

VRFish works to raise the profile of fishing as a recreational activity with significant social, cultural and economic benefits. At the same time, we are protecting our fishing lifestyle so that you can get outdoors, connect with nature, relax and enjoy quality time with your family and friends.

We are passionate about supporting you to fish for the future by fostering the adoption of responsible fishing practices and behaviours. The next generation of fishers need our support so that they are given the same opportunities to get outdoors and get hooked on fishing as when we were growing up.

*Let's make fishing better, for
everyone.*

We are not the government. We are fishers that want to make fishing better for everyone. Whether it's fish habitat, water security and quality, fishing access and infrastructure or best practice, we aim to work in partnership to make sure Victoria's fishing experiences continue to improve, be sustainable and more enjoyable for all generations of Victorians.

To get the job done, we leverage the skills and passion of our membership and employ a small team of professional staff. The more support we have from Victorian fishers the stronger voice we have to stand up and protect our fishing future.

• **Habitat** • **Water** • **Promote**
• **Access** • **Best Practice**

Here are the priorities VRFish are working on to make fishing better, for everyone:



ACCESS

Fixing our boat ramps and defending your fishing rights to access our waterways.



HABITAT

Improving our vital fish habitats through protection, restoration and enhancement.



WATER

Keeping our rivers flowing and defending recreational and environmental water allocations.



PROMOTE

Promoting fishing in Victoria, creating new and vibrant fisheries and supporting the next generation of fishers.



BEST PRACTICE

Supporting our fishers to take a lead role in the stewardship of our fish and waterways, fish responsibly and promote fish for the future.

WHY ARE FISHING CLUBS SO IMPORTANT

Fishing clubs enable our fishers to come together, learn, socialise and enjoy some friendly competition. What we also know is fishing clubs are a significant part of the community and our recreational fishing sector.

Clubs are already accomplishing great things by advocating for better fishing access, providing advice on fish stocking, getting involved in habitat projects, running children's fishing programs, contributing to citizen science and fundraising for worthy causes in their community. We want to play a role to support your fishing club to grow and be stronger. The first step to make this happen is to become a club member of VRFish.

HAVE YOUR FISHING CLUB JOIN

There are no sign-up fees for fishing clubs to join VRFish as a standard member.

We believe it's our role as the peak body to have effective communication links and strong relationships with all fishing clubs in Victoria and their members. This is why we have decided not to place any financial charge on becoming a standard VRFish club member. We also recognise that fishing clubs form the backbone of many local and regional projects and generously give their time to make fishing better.

A STANDARD CLUB MEMBERSHIP with VRFish has the following benefits

Charge: Free

- Receive regular 'Member First' updates on news, issues and events to keep the club up to date with issues affecting your fishing
- Be represented on key issues affecting recreational fishing at a local, state and national level
- Promotion of your club and events through VRFish's communications
- Club listing on VRFish website
- Recognition as a VRFish member and exclusive use of a VRFish member logo
- Discounted public liability insurance through greater purchasing power
- Be part of Victoria's largest recreational fishing community that works towards making fishing better for everyone
- Network and build relationships and partnerships with other fishing clubs and associations
- Opportunities to taking an active part of the peak body for recreational fishing in Victoria by participating in workshops, member forums, events and nominating for reference groups.
- Have an influence in the direction of VRFish and take part in the voting rights at the Annual General Meeting
- Central point of contact for advice, information & resources
- Develop partnership projects with VRFish and its membership

Visit the VRFish website www.vrfish.com.au to sign up your fishing club today.